



Drama Kids International Ranked Best Children's Enrichment Franchise For Under \$50,000 In Entrepreneur Magazine's 2019 Franchise 500®

FORT MYERS, Fla. - Jan. 18, 2019 - [PRLog](#) -- Drama Kids International, the nation's largest after-school drama program, announced that it has once again been ranked the Best Children's Enrichment Franchise For Under \$50,000 in Entrepreneur Magazine's 2019 Franchise 500®. In addition, the company was again ranked in the top 200 franchise systems worldwide among over 1000 franchise brands evaluated. Of the 111 child-related franchises considered, only 46 made the list of top 500 brands.

"We are very honored and proud that the nation's top business magazine for current and aspiring small business owners has once again recognized the success and excellence of the Drama Kids organization. The growing demand for our classes nationwide signifies that students and parents are seeking fun and enriching ways to build students' self-confidence, public speaking and communication skills, as well as their creative thinking abilities through the fun of developmental drama. We are the nation's largest after-school drama program because we develop important life skills in children to help them discover their full potential." said Drama Kids President, Charlie Kerr.

Kerr also pointed out that in the lead-in article to the rankings in the January edition of the magazine, Entrepreneur editors noted that franchises aimed at kids have been growing steadily recently, and that children's enrichment businesses continue to perform well.

"Drama Kids is the perfect low-cost, home based franchise business opportunity for anyone with a passion for making a difference in the lives of children", noted Kerr. "We are poised for even greater success in 2019, with plans to award approximately 20 new franchises throughout the U.S."

Recognized by entrepreneurs and franchisors as a top competitive tool of measurement, the Franchise 500® is the world's first, and most comprehensive franchise ranking. The key factors that go into *Entrepreneur's* evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability.

To view **Drama Kids International** in the full ranking, visit www.entrepreneur.com/franchise500. Results can also be seen in the January 2019 print issue of *Entrepreneur* available now on newsstands.

About Drama Kids

Drama Kids International is the largest after-school drama program in the USA with over 15,000 students currently enrolled. Its copyrighted curriculum features original, creative lessons with a built-in advancing scale of development that enables students of different ages and abilities to progress at their own rate. Its curriculum differs significantly from traditional drama and other after-school programs, with an emphasis on fun drama activities that are designed to allow all students to fully participate and develop acting, public speaking, and collaboration skills regardless of age or prior experience level.

Drama Kids offers age-appropriate classes for students ages 4 through 17 years old. Classes meet once each week for one hour at locations throughout the country. The program allows for new enrollments throughout

the year, space permitting. Drama Kids also offers Drama Kids Summer Camps, DKI Acting Academy and Drama Kids At School, an in-school program for elementary and middle schools that brings its innovative curriculum directly into the schools as part of the school's after-school program. For more information, visit www.dramakids.com. For franchise information visit www.dramakidsfranchises.com.

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Source	Drama Kids International
City/Town	Fort Myers
State/Province	Florida
Country	United States
Industry	Business , Consumer , Education
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